

Emergence of Global Standards and Best Practices

Several areas of 'key' activity are happening which provide a 'macro' view of what is driving the need for increased best practice and change.

Things need to change, and this is driving the need for *Globalisation*, which is already happening (sometimes driving, sometimes co-incidental). This in turn is driving the use by the *Early adopters* who want to do things differently i.e. the 'best practice' way. Through iterations of successes and failures, firms adopt *Best practice* which consequently leads to a *Better industry*.

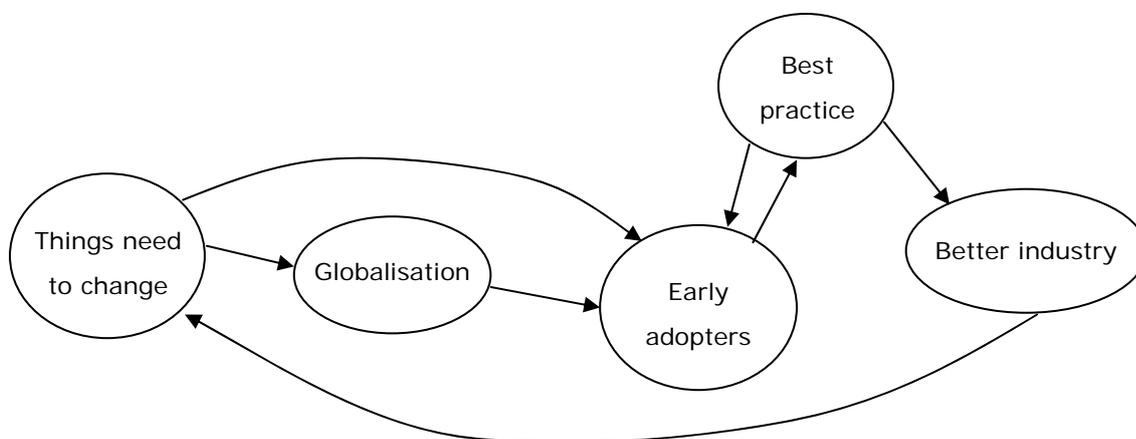
Scenario

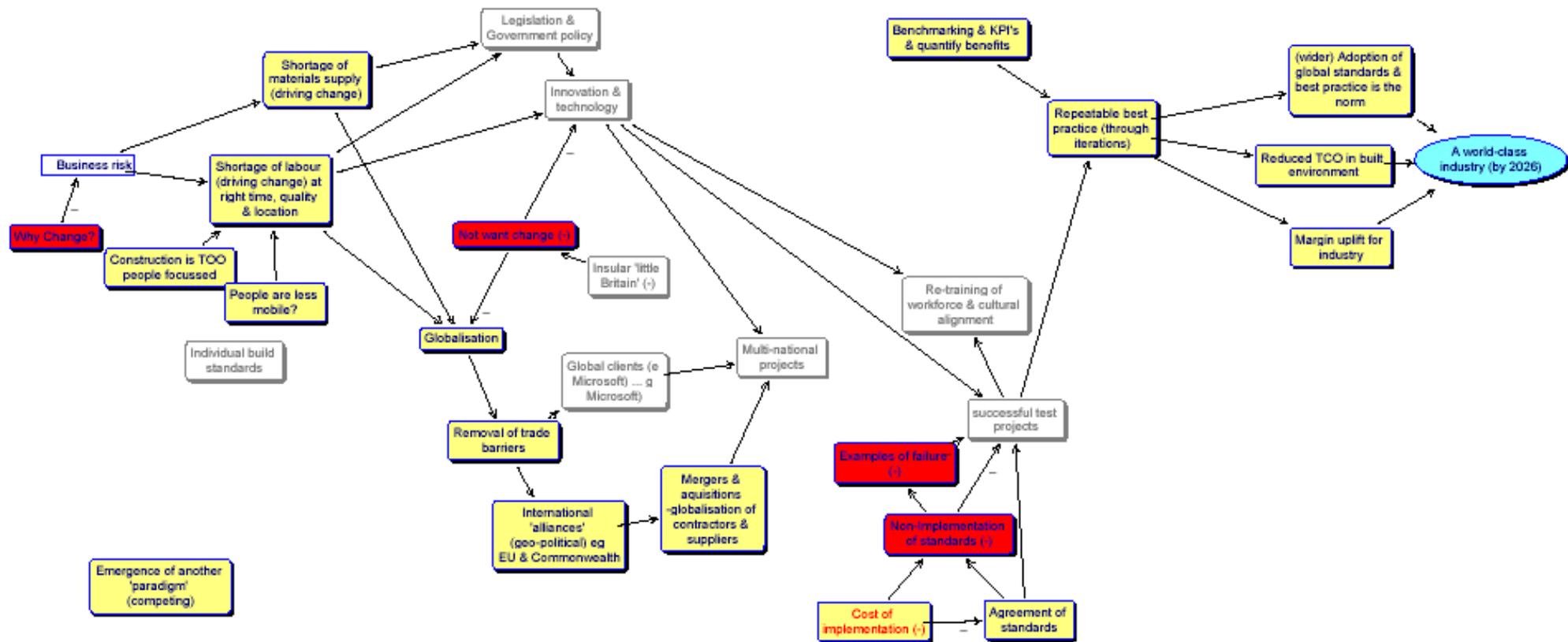
The main drivers for increasing best practice in construction are a current shortage of both labour and materials supply, 'quality' meaning at the right time and in the right location, all of which is starting to create risk for the business.

These shortages drive the need for businesses to look more widely, hence increased globalisation for labour and resources, although this is held back by parts of the industry which do not want to change. The uptake of global best practices is led by the 'early adopters', which represent 'islands' of good practice. Wider adoption is however required to enable the whole of the industry to move forward.

The removal of trade barriers enables international geo-political 'alliances' to be formed which consequently leads to mergers and acquisitions and the globalisation of contractors and suppliers, which then enables companies to act in a more global and 'joined-up' way. For this to happen common standards need to be agreed, which presents a cost to implementation. This also takes a long time .e.g. the recent European Construction Products Directive and CE Marking across Europe.

After many iterations of best practice involving both successful and unsuccessful projects, demonstrable repeatable best practice will be achieved. Bench-marking and KPI's can be used in order to quantify the benefits, which will hence promote wider adoption of global standards and best practice until it becomes the norm rather than the exception. Repeatable best practice will also lead to reduced TCO in the built environment and an eventual margin uplift for the industry, all of which will lead to the development of a genuine 'world-class' industry by 2026.





barrier

driver

goal

Other issue

scenario A

Scenario A Barrier